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## business memo

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**GE AWARD:** St. Louis air conditioning dealers who received GE's Monogram Distinguished Dealer Award are (from left) Robert Jones and Mel Southerland of Archway Cooling and Heating; Wesley Eberhart of B & W Heating; Ely Bornstein of Missouri Air Conditioning & Heating, and Terry Rosenstrauch of Alro Heating & Air Conditioning of St. Louis. The dealers were honored by General Electric for "outstanding contributions to the development, growth and maturity of the central air conditioning industry for 1978."

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